



Julianne Gross

DESIGN + ART DIRECTION

785.741.1012 | gross.julianne@gmail.com | juliannegross.com

Education

TRUMAN STATE UNIVERSITY, Kirksville, MO

BFA in Visual Communications

Outstanding Undergraduate Student in Visual Communications Award May 2011,
Departmental Honors in Art, Graduated Magna Cum Laude

HIGHLAND COMMUNITY COLLEGE, Highland, KS

AA in Graphic Design

ASSOCIATE ART DIRECTOR

EAG Advertising & Marketing | Feb 2014 - Present | Kansas City, MO

Brand development, logo design, web design, email design/development, ads, Google display ads, product/portrait photography.

ASSOCIATE ART DIRECTOR

Front Flip | Jan 2012 - Feb 2014 | Leawood, KS

Helped grow visual language of startup company, art direction, product design, brand development, ads, photography, mobile design, email design/development, trade show booth design, Facebook promotions.

DESIGNER

EiKO Global, LLC Products | July 2011 - Jan 2012 | Shawnee, KS

Promotions, special event packages, advertisements.

JUNIOR DESIGNER

FAP, Truman State University | Aug 2010 - May 2011 | Kirksville, MO

Magazine, poster, and logo design for primarily music, art and theatre events.
Required as part of the Visual Communications Departmental Scholarships.

OWNER/DESIGNER

JuJu Creative | 2011 - Present | Kansas City, MO

Logo development, company branded presentations, invitations, letterpress invitations, ads, email design/development, business cards.

INTERN

Vahalla Studios | June 2011 - August 2011 | Kansas City, MO

Screen printing, product mock-ups, product photography, website management, product fulfillment.

DESIGNER

Highland Community College | June 2011 - August 2011 | Highland, KS

Alumni magazines, gallery posters, music posters, athletic catalogs, ads.

DESIGNER

Highland Community College | Aug 2007 - May 2009 | Highland, KS

Brochures, posters, programs, direct mailers, etc. for music, theatre, athletics and other campus events.

AIGA-KC BOARD MEMBER – Since 2014, Programming Chair

AAF-KC MEMBER – Since 2014

AIGA MEMBER – Since 2009

PROGRAMS – Adobe Creative Suite, PowerPoint, Constant Contact, Mail Chimp

PHOTOGRAPHY – Portraits, Lifestyle, Product

ADDITIONAL SKILLS – Letterpress, Bookmaking, HTML

Experience

Involvement

Skills